

**agnese
proveja**

c r e a t i v e p o r t f o l i o

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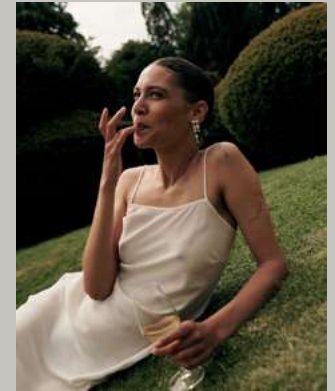
Newsletters

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CAMPAIGNS

FINERY LONDON SS25 m o o d b o a r d



Creative ideation, art direction, moodboarding.

CAMPAIGNS

FANFARE LABEL Earth Month

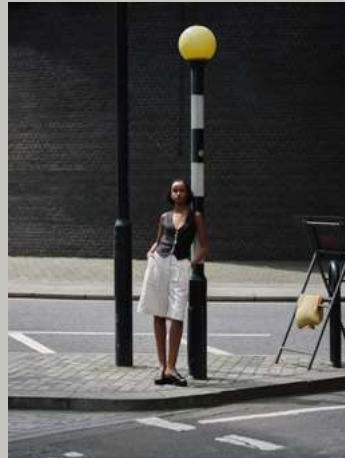


- [INTRODUCTION](#)
- [INTERVIEW](#)
- [O O F T D](#)

Creative ideation and execution, styling, art direction, project management, production, photography and videography.

CAMPAIGNS

FANFARE LABEL SS 24 Linen



- COMING SOON
- SAVE THE DATE
- STREET STYLE

Creative ideation and execution, moodboarding, styling, art direction, project management, production, talent sourcing and videography.

CAMPAIGNS

FANFARE LABEL SS 24 Denim



- [SS 24 DENIM LOOKS](#)
- [BTS](#)
- [TEASER](#)

Moodboarding, styling, art direction, project management, production, talent sourcing and videography.

CAMPAIGNS

ANNA ELIZABETE FASHION

A W 2 3



Creative ideation and execution, moodboarding, styling, art direction, production, talent sourcing and photography.

CAMPAIGNS

A C H R M A R K E T I N G U l t i m a C o r f u



Moodboarding, styling, project management, bts photography.

CAMPAIGNS

BECIOTTI Holiday Collection



Moodboarding, styling, project management, photography.

SOCIAL MEDIA

FINERY LONDON SS25 Instagram Feed Plan



[Unpacking New Collection](#)



[Connecting Content](#)
[Wearing New Collection](#)



[Outfit 'In-Action'](#)



[Aesthetics of The](#)
[New Collection](#)



[Teaser of New Collection](#)
[Featuring HERO Product](#)

SOCIAL MEDIA

THE SOURCE BULK FOODS Instagram Feed



[Gift Guide](#)



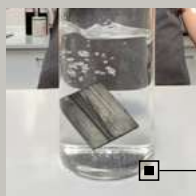
[Product Featuring](#)



[Tips and Tricks](#)



[How To](#)



[Why To Use](#)

[Viral TikTok moment](#)



SOCIAL MEDIA

FINERY LONDON SS25 Content Plan

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Teaser of New Collection featuring HERO product	Editorial Images from the shoot - countdown to New Launch	Editorial Images from the shoot - countdown to New Launch	Collection Launch featuring influencers	E-com images	Aesthetics of the New Collection	Outfit 'in-action'
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Editorial Images from the shoot	Editorial Images from the shoot	UGC styling images	'Work Outfit Inspo'	Connecting content wearing New Collection	Unpacking New Collection	Editorial Images from the shoot
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Editorial Images from the shoot	Giveaway with Influencer - Collaborative In Feed Reel	Styling Reel	E-com images	'3 Reasons Why' video	'Weekend Outfit Inspo'	'Read The Caption' video
Monday	Tuesday					
UGC styling images	E-com images					

INFLUENCER MARKETING

F A N F A R E L A B E L

A W 2 3 w i t h A m e l i a W i n d s o r

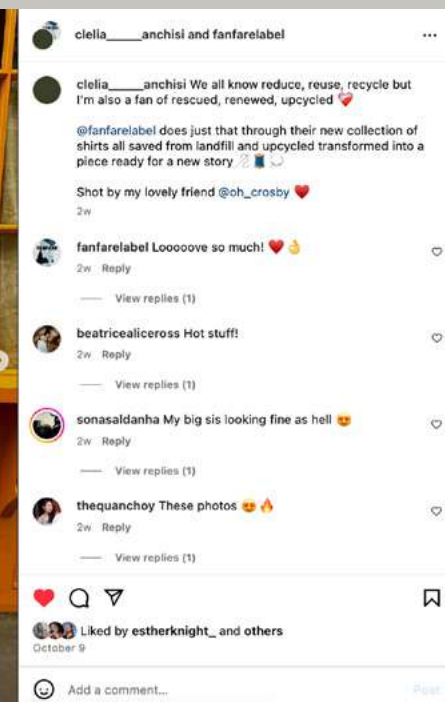
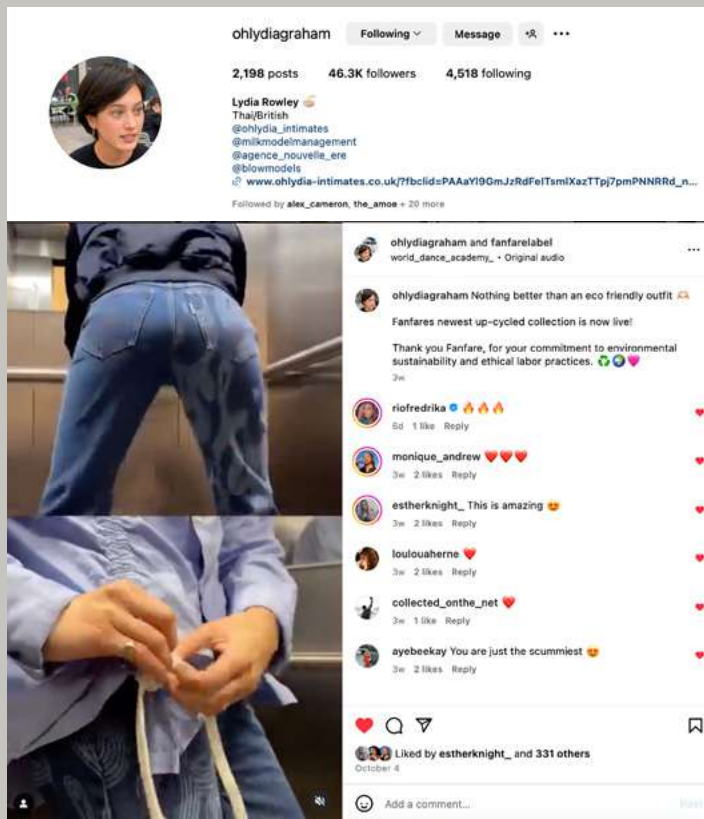


Creative ideation and execution, styling, art direction, project management.

INFLUENCER MARKETING

FANFARE LABEL

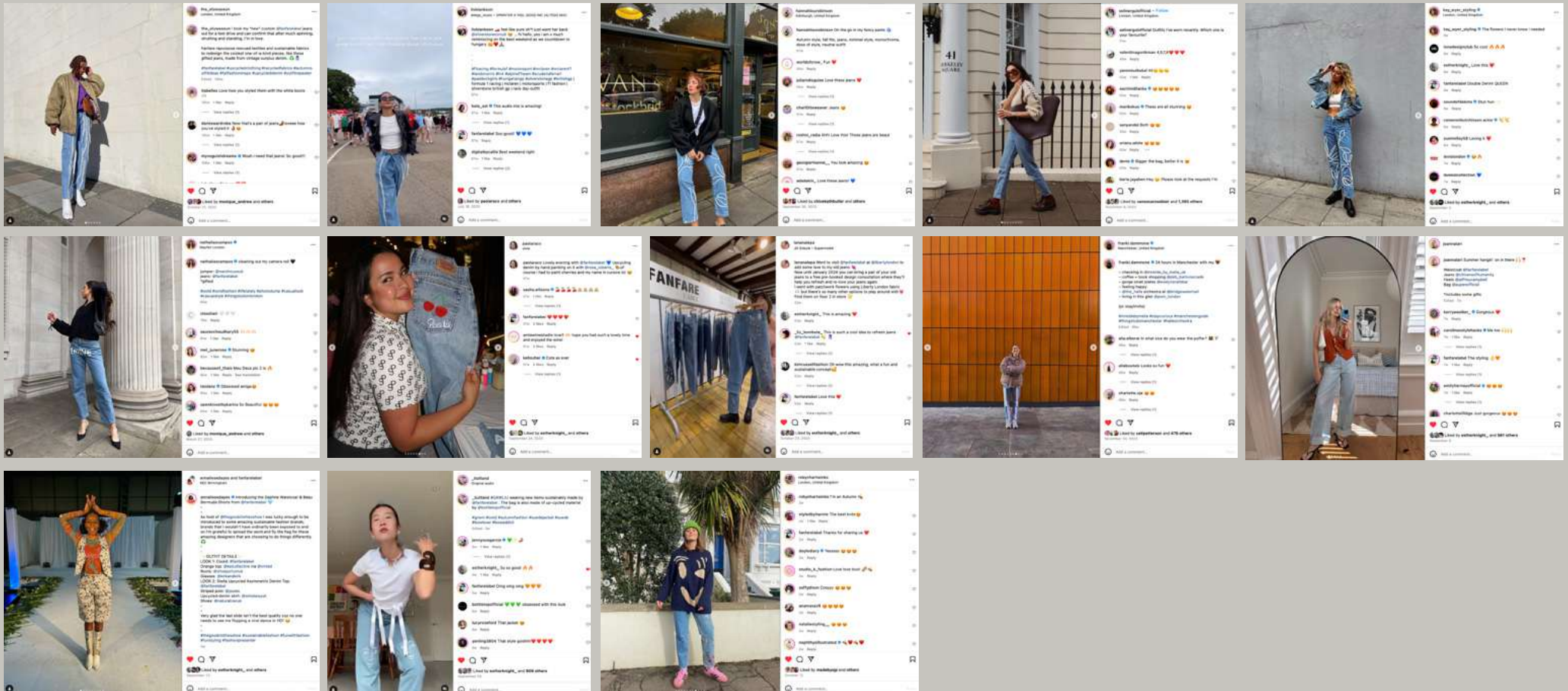
AW 24 Launch with Lydia and Clelia



INTERACTIVE REEL

INFLUENCER MARKETING

FANFARE LABEL Community



INFLUENCER MARKETING

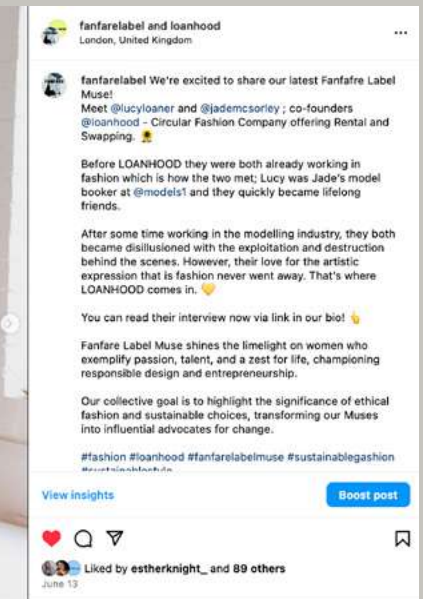
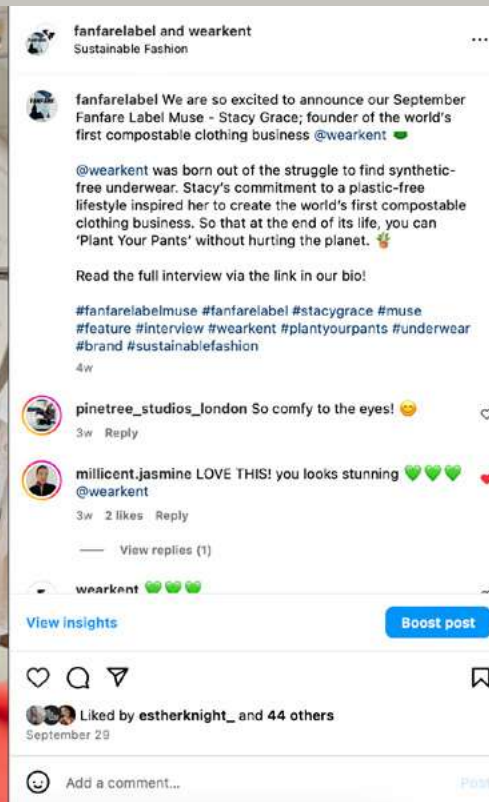
PROVEJS LONDON Lisa Vanderpump



- P R O C E S S

PARTNERSHIPS

FANFARE LABEL M u s e



- TEASER
- GIVEAWAY LAUNCH
- BLOG POSTS

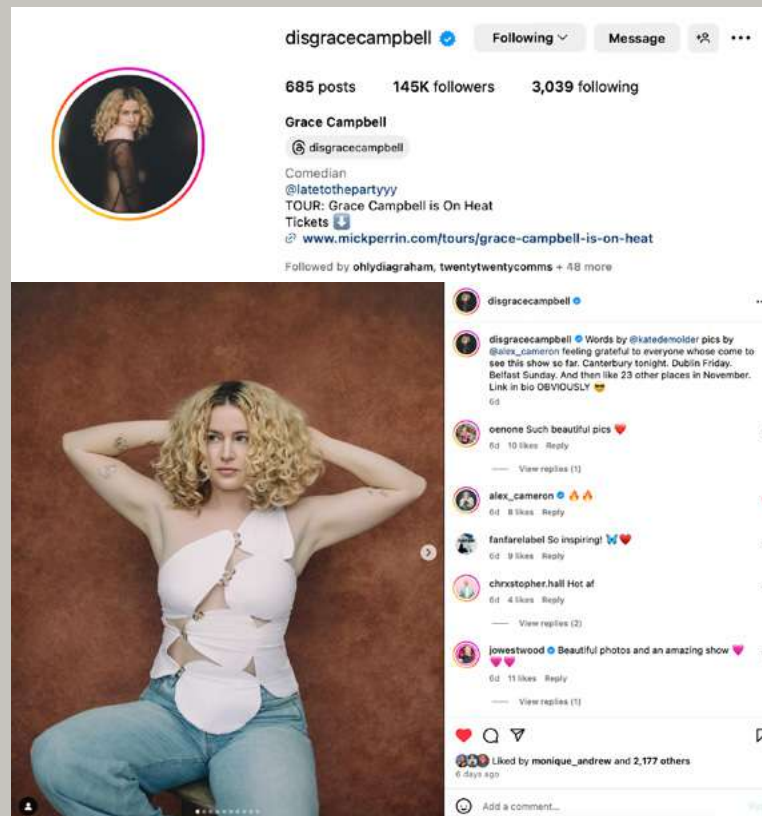
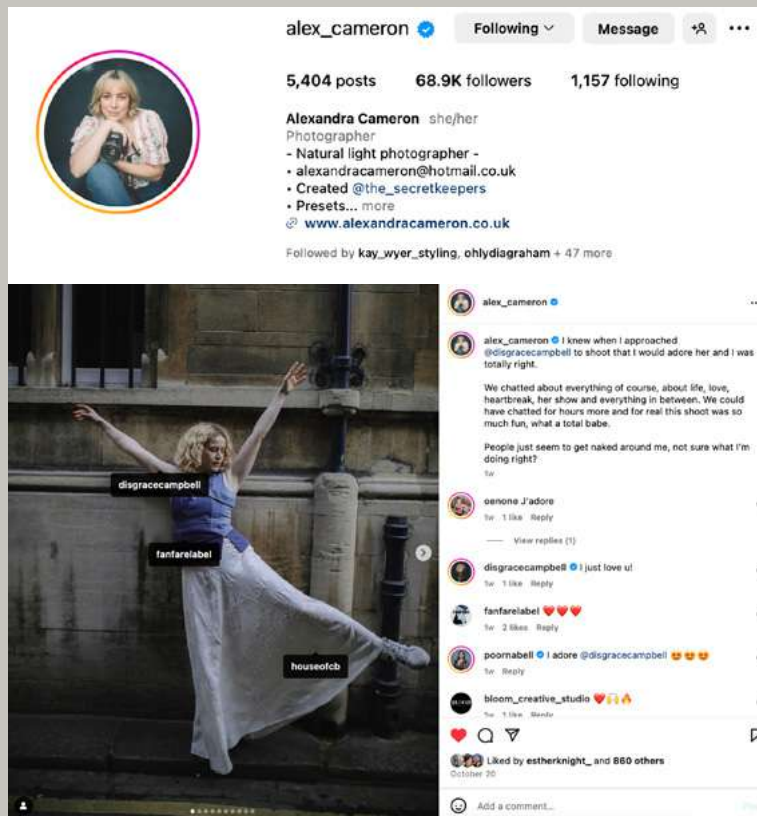
'Fanfare Label Muse' celebrates the power of women to inspire and a shared commitment to responsible design and entrepreneurship.

PARTNERSHIPS

FANFARE LABEL

X

Alex Cameron and Grace Campbell



PARTNERSHIPS

FANFARE LABEL x Stellar Bags



- TEASER
- LAUNCH

The capsule includes three standout pieces. Each bag is a true work of art, crafted from intricately woven surplus denim.

PARTNERSHIPS

FANFARE LABEL X Pan Macmillan Giveaway



- GIVEAWAY LAUNCH

PARTNERSHIPS

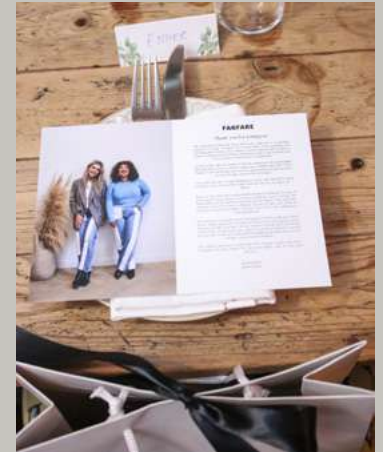
C A M D E N O P E N A I R G A L L E R Y
B e n E i n e a n d D o t M a s t e r s^x



Project management, campaign planning, photography.

EVENTS

FANFARE LABEL Launch with Bianca Foley



Moodboarding, art direction, assets creation, guest list preparation, videography.

EVENTS

FANFARE LABEL Launch in Liberty London



- [TEASER](#)
- [LAUNCH](#)
- [WHERE TO FIND](#)
- [DETAILS](#)
- [ABOUT](#)

Moodboarding, art direction, project management, production, assets creation, photography.

EVENTS

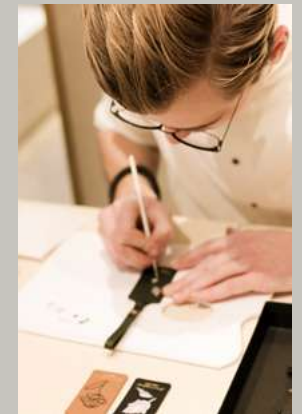
CAMDEN OPEN AIR GALLERY Gallery Opening



Event planning, project management, photography.

EVENTS

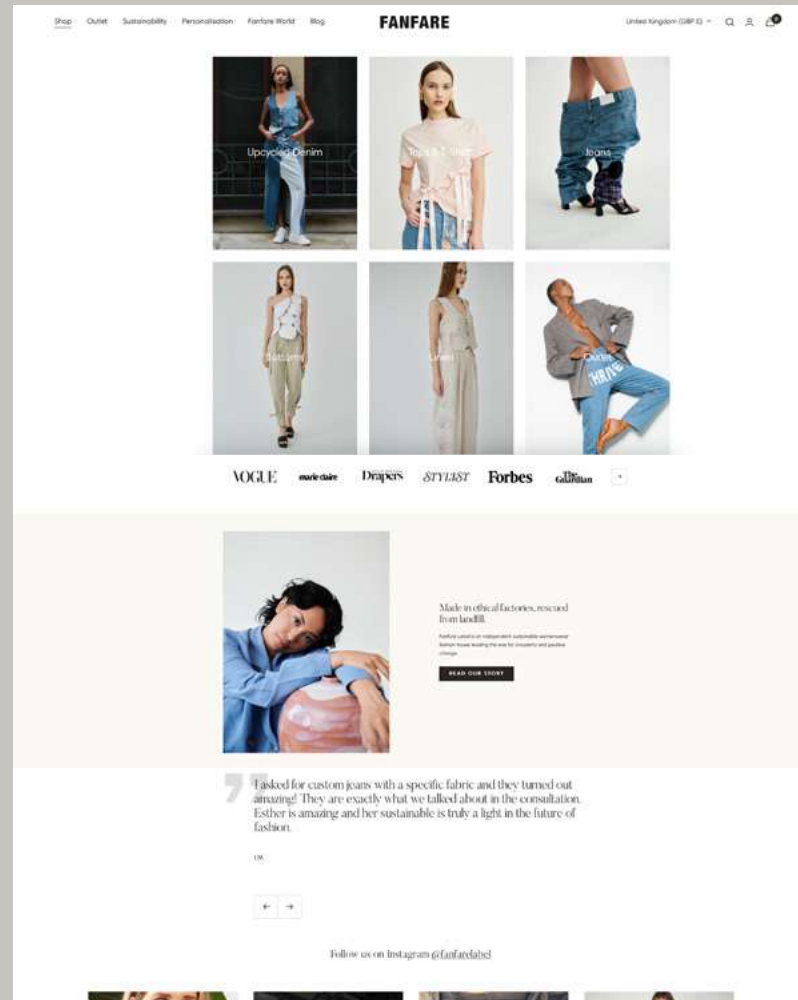
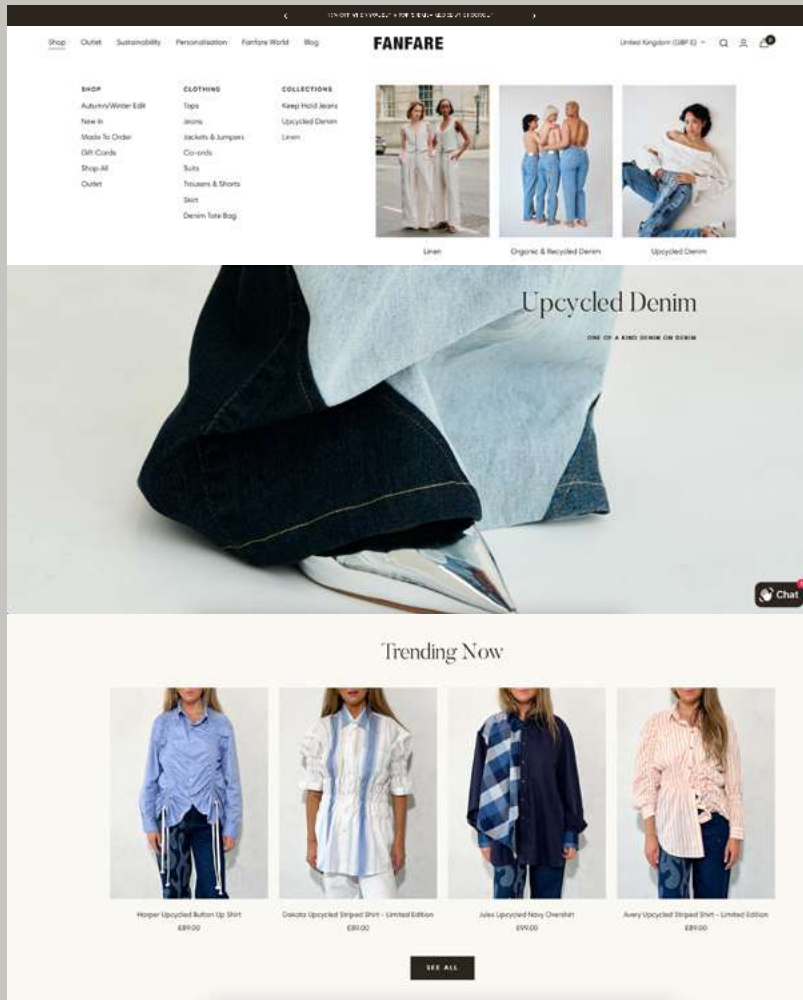
PROVEJS LONDON Christmas at Strathberry



- EVENT

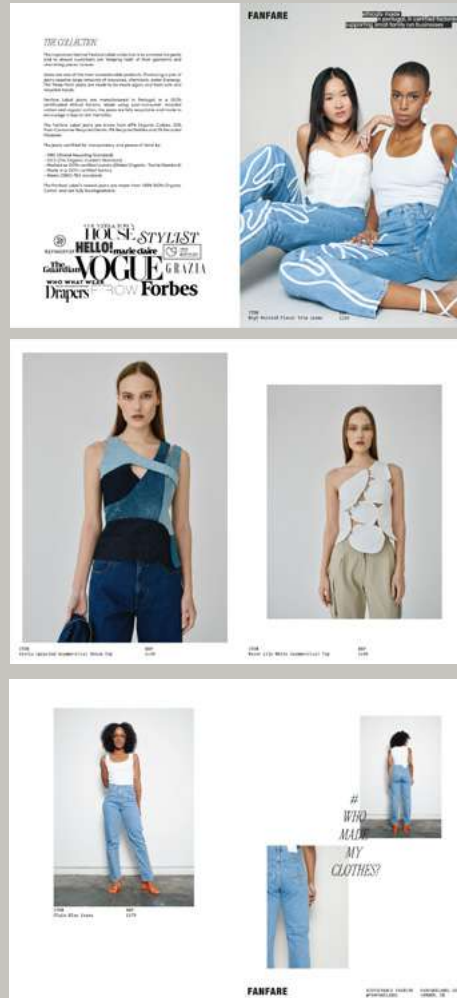
Project management, production, assets creation, photography and videography.

E-COMMERCE



Art direction, project management, assets creation, photography, copywriting.

LOOKBOOK DESIGN



NEWSLETTERS / FLOWS

FANFARE

NEW IN SUSTAINABILITY JEANS

15% Off Your 1st Order With Code FAN15



WELCOME TO
FANFARE

Hi Esther,

We're so excited to welcome you to our community.

From here on out, you'll be the first to hear about new product drops, exclusive limited edition pieces and promotions.

Plus, as a huge thank you, **here is a code for 15% off your first order***:

FAN15

Thanks for joining our journey, it means the world.

Esther - Founder of Fanfare Label x

SHOP NOW

*Can be used on full-priced items only. Cannot be used on discounted or outlet items.

FIND THE FUN IN DENIM



ITEM
Stella Upcycled Asymmetrical Denim Top

RRP
£159



ITEM
Rosa Upcycled Blue Jeans

RRP
£249



ITEM
Rosa Upcycled Midwashed Jeans

RRP
£249

SHOP JEANS

FANFARE

NEW IN SUSTAINABILITY JEANS

15% Off Your 1st Order With Code FANFARE15



JOIN OUR
MISSION

Hi Esther!

At Fanfare Label, we will always continue to stay transparent about our sustainability, because we believe that you don't deserve anything less.

We believe in fashion without compromise, and we're so glad to have you here.

Esther Knight, Founder

1 pair of our upcycled jeans

GETTING TO KNOW US

Our team is only made up of only 3 people!
We may be tiny but we are mighty. 🦋

Now that you've joined our community, you'll get more behind the scenes access to Fanfare Label.



OUR STORY

OUR SUPPLY CHAIN

OUR IMPACT

OUR BUSINESS MODEL

@FANFARELABEL







FREE INTERNATIONAL
DELIVERY OVER £200



PAY IN INSTALLMENTS

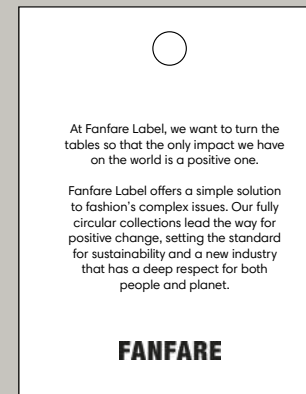
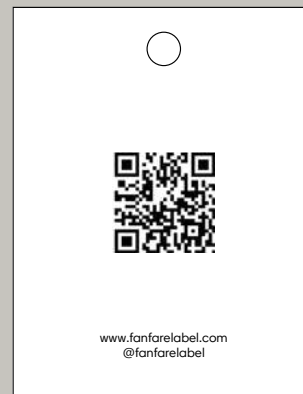
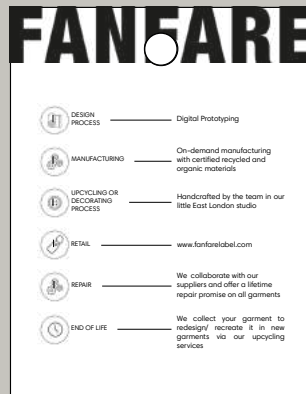
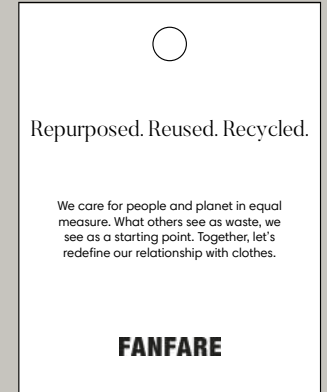
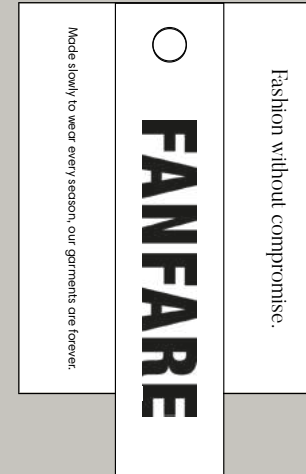
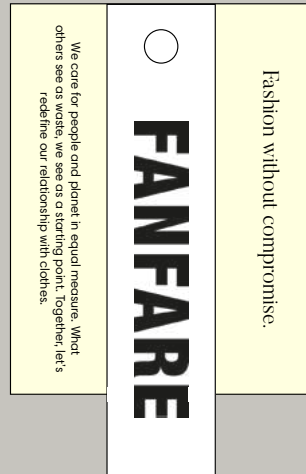


CONTACT US



FREE UK DELIVERY
OVER £30

PACKAGING DESIGN AND COPYWRITING



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